

Core-Community version

CORE WIN A WORKOUT WITH ELLIE SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. BY SUBMITTING AN ENTRY, YOUR ENTRY MATERIALS, AS DEFINED BELOW, MAY BE INCLUDED IN SPONSOR'S COMMERCIAL MATERIAL, AS WELL AS AT SPONSOR'S WEBSITE OR SOCIAL MEDIA PLATFORMS.

SPONSOR: CORE NUTRITION, LLC, 1222 E. Grand Ave., Suite 102, El Segundo, CA 90245.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram. By submitting an Entry, you understand that you are submitting your information to Sponsor. By entering the Sweepstakes, each entrant waives, discharges and releases Instagram from any and all liability associated with the Sweepstakes. Any questions, comments or complaints regarding the Sweepstakes must be directed to Sponsor and not to Instagram.

TIMING: The CORE Win A Workout With ELLIE Sweepstakes ("Sweepstakes") begins at 12:00:00 AM Eastern Daylight Savings Time ("EDT") on June 16, 2017 and ends at 11:59:59 PM EDT on July 31, 2017 (hereinafter, "Sweepstakes Period").

ELIGIBILITY: ENTRANTS MUST BE LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST 18 YEARS OLD AT TIME OF ENTRY TO BE ELIGIBLE. SWEEPSTAKES IS VOID OUTSIDE THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA AND WHERE PROHIBITED BY LAW. You may enter this Sweepstakes only as a natural person. Employees, officers and agents of Sponsor and Sponsor's distributors, wholesalers and retailers, each of their respective authorized licensees, retail licensees, wholesale licensees, each of their respective affiliates, agents, officers, employees, subsidiaries, vendors, advertising and promotion fulfillment and/or judging agencies (collectively, the "Related Entities"), and the immediate family members of each are not eligible to enter or win a prize in the Sweepstakes. For purposes of this paragraph, "family member" means a spouse, parent, sibling, child, son-in-law, daughter-in-law and all lineal descendants, including those by adoption. Sweepstakes subject to all applicable federal, state, and local laws and regulations.

HOW TO ENTER: During the Sweepstakes Period (i) Have an active and non-private Instagram account or sign up for a free Instagram account at www.instagram.com; (ii) Follow @core; and (iii) Go to <http://core-hydration.com/core-community/ellie-goulding/> and complete and submit an Official Online Entry Form by submitting your complete name, city, gender, a valid email address and your Instagram handle (i, ii and iii, individually defined as Entry and collectively defined as "Entries"). No photocopies or mechanically reproduced Entries permitted. Sponsor is not responsible for any lost, late, stolen, delayed, illegible, incomplete, misaddressed or misdirected Entries that are processed late or incorrect. Limit one (1) Entry per person/email address, Multiple Entries or duplicate Entries will be disqualified. If you enter this Sweepstakes via your wireless phone/smartphone, your wireless-service provider may charge for each message sent and received and entrants will be solely responsible for any and all applicable charges. Please consult your wireless-service provider regarding its pricing plans. Your Entry constitutes your consent to participate in this Sweepstakes and your consent for Sponsor to obtain and deliver your name, address and other information to Centra Marketing and Communications, LLC ("Administrator") for the purpose of administering this Sweepstakes. Entrants to the Sweepstakes may be given the option to receive commercial e-mails from Sponsor (all such information provided to Sponsor is subject to, and will be treated in a manner consistent with Sponsor's Privacy Policy available at <http://www.core-hydration.com/privacy>, however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such e-mails and updates; and consenting to receive such e-mails and/or updates will not impact any entrant's chances of winning. Use of robotic, automatic, or macro devices is not valid for Entry. **Any Entry that is submitted with the use of a robotic, automated or macro device will be void.** All Entries become the property of the Sponsor upon submission and will not be acknowledged or returned and the Sponsor has the right to dispose of the Entries at Sponsor's discretion. By submitting an Entry, entrant agrees to abide by the terms of these Official Rules, that information submitted is subject to the Sponsor's Privacy Policy available at <http://www.corenatural.com/privacy.policy.asp>.

WINNER SELECTION/RANDOM DRAWING: One (1) Grand Prize Winner will be selected in a random drawing from among all eligible Entries received during the Sweepstakes Period. The Random Drawing will be conducted on or about

August 4, 2017 by the Administrator, an independent judging organization. Odds of winning depend on the number of eligible Entries received. Sweepstakes entrants agree to be bound by the decisions of the Sponsor and the judging organization, which are final and binding on all matters pertaining to this Sweepstakes. Potential Grand Prize Winner will be notified via the Email address provided at the time of Entry. Potential Grand Prize Winner will be required to complete, sign and return an Affidavit of Eligibility/Release of Liability and Publicity ("Affidavit/Release") unless prohibited by law, and a Form W-9 within five (5) business days of email notification. The potential Grand Prize Winner may be disqualified under any the following circumstances; **i)** if he/she cannot be reached by Sponsor within the specified time period; **ii)** if the Prize notification or email correspondence is returned as undeliverable; **iii)** if the potential Prize Winner is found to be ineligible; **iv)** if the potential Prize Winner does not return the required Affidavit/Release within required time period; **v)** if the potential winner is unwilling to accept the prize; and/or **vi)** if the potential prize winner does not comply with these Official Rules. Grand Prize Winner will be required to supply Sponsor with his/her social security number for tax purposes and will be issued a Form 1099-MISC as required by law. In the event the potential Grand Prize Winner is disqualified for any reason, Sponsor will award the Grand Prize to an alternate potential Grand Prize Winner in a Random Drawing from among all remaining eligible Entries provide sufficient time remains prior to the Grand Prize Trip dates. Sponsor is not responsible for fraudulent calls or emails made to entrants not by Sponsor, or for any change of entrant's email, telephone or mailing address.

ONE (1) GRAND PRIZE: One (1) Winner will receive one (1) trip for Winner and one (1) Guest to either New York City, New York or Los Angeles, California as designated by Sponsor consisting of: (i) round-trip, economy class air transportation from the major commercial airport nearest Grand Prize Winner's residence to either New York City, NY or Los Angeles, CA; (ii) hotel accommodations for two (2) nights (one (1) standard double occupancy room, room and tax only) at a hotel designated by Sponsor; (iii) one (1) up to a two (2) hour group Fitness Session with Ellie Goulding at a venue designated by Sponsor; and (iv) round trip ground transportation between airport and hotel and between hotel and Fitness Session venue in the designated destination city (i, ii, iii and iv, collectively, "Grand Prize Trip"). The approximate retail value ("ARV") of Grand Prize: up to \$2,900. The ARV of the Grand Prize Trip may vary depending upon the point of departure and/or airline fare fluctuations. Grand Prize Winner is solely responsible for any and all expenses and incidental travel costs not expressly stated in the Grand Prize Trip description herein, including but not limited to, all ground transportation not stated herein, in-room hotel charges (e.g., mini-bar, room service, telephone, movies, etc.), meals, beverages, gratuities, gasoline, parking, tolls, souvenirs, insurance, travel upgrades, baggage fees, and personal incidentals. Grand Prize Winner will be required to provide a valid credit card at the time of hotel check-in and will be solely responsible for any and all charges to Grand Prize Winner's hotel room during his/her Grand Prize Trip. All Grand Prize Trip details not specified in the Official Rules will be determined in Sponsor's sole and absolute discretion. Selection of airline, departure airport and arrival airport are solely within Sponsor's sole discretion. Grand Prize Winner and Guest will be required to travel on dates designated by Sponsor. In the event the Grand Prize Winner cannot travel on dates designated by Sponsor, Grand Prize Winner will be disqualified and the Grand Prize will be awarded to an alternate winner in a random drawing from among all remaining eligible entries received, provided sufficient time remains prior to the Grand Prize Trip designated dates. In the event, for whatever reason, the group Ellie Goulding Fitness Session is not available for during the Grand Prize Winner's Trip, that portion of the Grand Prize Trip will not be awarded and no compensation will be provided in lieu of the cancelled portion of the Grand Prize Trip. Grand Prize Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, and security charges. Once issued, airline tickets are nontransferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. In the event the Grand Prize Winner resides within one hundred (100) miles from the Grand Prize Trip destination city designated by Sponsor, Sponsor will provide round-trip ground transportation between Grand Prize Winner's residence and the designated city destination at the sole discretion of the Sponsor and the difference in value between the round-trip air transportation and the round-trip ground transportation will not be provided to the Grand Prize Winner. Travel arrangements must be made through Sponsor and travel dates and arrangements are subject to air travel, holiday, blackout dates, availability and other prize and travel restrictions. All Grand Prize elements must be redeemed at the same time. Grand Prize Winner and his/her Guest must travel on the same itinerary. In the event the Guest is considered a minor, the Guest must travel with a parent or legal guardian on the trip. Guest's parent or legal guardian will be solely responsible for any costs incurred as a result of a parent or legal guardian traveling with the Guest, if required. Travel is subject to terms and conditions set forth in these Official Rules and those set forth by selected travel providers, availability may vary, and material restrictions may apply. Grand Prize Winner and Guest will be solely responsible for obtaining a valid U.S. Government issued identification prior to travel and any associated costs for these requirements. Sponsor and Travel Providers shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations to passengers, such as changes in services or accommodations necessitated by same. Sponsor and Travel Providers shall not be liable for any loss or damage to baggage or other items. If the Grand Prize Winner is unable to or cannot otherwise fully enjoy the prize due to any reason, Sponsor shall have the option at its sole discretion of being relieved of liability for fulfillment of that Grand Prize award, and no other compensation in lieu of that Grand Prize will be awarded. Grand Prize Winner and guests are responsible for obtaining their own medical and life

insurance and the associated costs. All travel is subject to any and all restrictions instituted by the Department of Defense and/or Department of Homeland Security, as required.

Any difference between the stated ARV and actual ARV of the Grand Prize will not be awarded. Grand Prize Winner acknowledges that Released Parties (as defined below) have not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers' terms therefore, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee. No substitution, assignment, redemption for cash, or transfer of any prize permitted. If an advertised prize cannot be awarded due to circumstances beyond Sponsor's reasonable control, a substitute prize of equal or greater value may be awarded in Sponsor's sole discretion.

WIRELESS: If for any reason this Sweepstakes is not capable of running as planned due to an infection by a virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the Entry process, and to cancel, terminate, modify or suspend the Sweepstakes. If the Sweepstakes is terminated early, Sponsor reserves the right to select the prize winners in a random drawing from among all eligible Entries received up to the time of termination. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. The Sponsor is not responsible for any problems or technical malfunctions of any telephone network or telephone lines, servers, or providers, software, failure of any email, text or Entry to be received by the Sponsor due to technical problems, human error or traffic congestion, or any combination thereof, including any injury or damage to participant's or any other person's wireless phone system relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. **CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of a dispute as to the identity or eligibility of any Entry based on a wireless phone number, the Entry will be declared made by the Authorized Account Holder of the wireless phone number submitted at time of Entry. "Authorized Account Holder" is defined as the natural person who is assigned to a wireless phone number by a wireless phone service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning wireless phone numbers associated with the submitted wireless phone number.

GENERAL: The values of the Grand Prize set forth above represents Sponsor's good faith determination of the approximate retail values thereof, and the actual fair market values, as ultimately determined by Sponsor, are final and binding and cannot be challenged or appealed. In the event the stated approximate retail value of the Grand Prize is more than the actual fair market value of the Grand Prize, the difference will not be awarded in cash or otherwise. The Sponsor reserves the right, in its sole discretion, at any time and at any stage of the Sweepstakes, to reject or disqualify any Entry that is deemed ineligible or for any reason that the Sponsor feels is necessary and/or appropriate, including without limitation, if that entrant has not complied with the Official Rules or has interfered, in Sponsor's sole opinion, with the proper conduct of the Sweepstakes. All decisions of the Sponsor are final and binding in all aspects of the Sweepstakes. By participating, Grand Prize Winner grants Sponsor permission a perpetual right to use his/her name, image, likeness or comments for publicity purposes in connection with this Sweepstakes (including, without limitation, any post-Sweepstakes publicity) without additional notice or consent, and without payment of additional consideration, except where prohibited by law. By participating, each entrant agrees on his/her behalf, and on behalf of his/her respective heirs, executors, administrators, legal representatives, successors and assigns (collectively, the "Releasing Parties") to release, indemnify, defend, and hold harmless Sponsor, the Related Entities, and any advertising and promotional agencies or entities involved in the administration or advertising of this Sweepstakes as well as the respective employees, officers, directors and agents of each ("Released Parties") from any and all actions, causes of actions, suits, or liability whatsoever for loss, harm, damage, injury, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, costs or expense whatsoever (including without limitation, property damage, personal injury and/or death) which may occur in connection with (i) participation in the Sweepstakes, (ii) entrant's conduct in submitting his/her Entry, (iii) violation of these Official Rules, (iv) possession, acceptance, use or misuse of a prize or (v) Released Parties' use of any rights granted herein, and for any claims based on publicity rights, defamation or invasion of privacy or alleged breach of entrant's representations and warranties herein. The Released Parties shall not be liable for: (1) late, lost, delayed, stolen, misdirected, incomplete unreadable, inaccurate, garbled or unintelligible Entries, (2) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (3) data corruption, theft, destruction, unauthorized access to or alteration of an Entry or other materials; (4) any injuries, losses or damages of any kind caused by the participation in

the Sweepstakes; (5) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes; or (6) any unauthorized use of Entries by third parties. The Sponsor disclaims any liability for damage to any wireless phone system resulting from participating in, or accessing or downloading information in connection with the Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should a virus, bug, computer problem, unauthorized intervention or other causes which corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. The Sponsor may disqualify any entrant if, in its sole discretion, it determines s/he is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other entrants or the Sponsor or its representatives. The Sponsor shall not be responsible if the Sweepstakes or prize fulfillment cannot be implemented or does not take place for any reason including delays or interruptions due to acts of God, acts of war, strikes, governmental action, natural disasters, weather or acts of terrorism, including without limitation, or for any reason outside of the Sponsor's control.

NAME OF WINNER//OFFICIAL RULES: To obtain the name of the Grand Prize Winner, (available after August 31, 2017) or a copy of the Official Rules, send a self-addressed, stamped #10 envelope before September 29, 2017 to: CORE Win A Workout with Ellie Sweepstakes – Community, c/o Centra360, 1400 Old Country Road, Suite 417, Westbury, NY 11590. VT residents may omit return postage. Please specify "Winners List" or "Official Rules" on the outer envelope.

ADMINISTRATOR: Centra360, 1400 Old Country Road, Suite 417, Westbury, NY 11590

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